

# The Wisconsin Photographer



Wisconsin's Image Judging & More is open.

Here is your chance not only to get scores, but also you can have the opportunity to have the judging panel discuss your images and more....

How about the opportunity of winning awards and lab credits from our sponsors?????

Judging will be held on March 9, 2023.

Registration opens on February 7, 2023.

All registration takes place at: [www.printcompetition.com](http://www.printcompetition.com).

The entry Deadline is 11:00 pm Central Time, March 7, 2023.

## Image Judging and MORE

2023 WPPA State Image Competition, Getting Ready for PPA MR and More!

March 9, 2023

### Meet our Award Sponsors

Everyone is Eligible to win Sponsored Awards.

**aci**

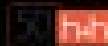
**\$250.00 Lab Credit and Award**  
Highest Scoring Image from EITHER Photographic Open,  
Artist, or Senior Photo Competition.

**ProPrints**

**\$500.00 Lab Credit and Metal Print Award**  
Highest Scoring Case in the PHOTOGRAPHIC OPEN  
COMPETITION. (Top Highest 4 Image scores in the  
Photographic Open Competition.)



**\$250.00 Lab Credit and Award**  
Highest Scoring Image in the BOY'S OWN  
COMPETITION.

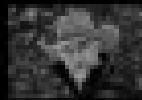


**\$250.00 Lab Credit and Award**  
Highest Scoring Image in the ARTIST COMPETITION.



**\$250.00 Lab Credit and Award**  
Highest Scoring Image in the Portrait Category of  
the PHOTOGRAPHIC OPEN COMPETITION.

### Meet our Judges



Orville Johnson  
M.Phong, Co. OFF. P. AEP  
IPC Judge



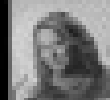
Lori Johnson  
M. Phong, Co. OFF. P. AEP  
IPC Judge



John Kuehn  
M. Phong, M. Phong, Co. OFF.  
P. AEP, IPC Judge



Joe Thompson  
M. Phong, Co. OFF. P. AEP  
IPC Judge



Tara Sawyer  
M. Phong, M. Phong, Co. OFF.  
IPC Judge



Bob Strain  
M. Phong, Co. OFF.  
IPC Judge

## REGISTRATION

Register at [Printcompetition.com](http://Printcompetition.com)

Click on the **WPPA WI Logo** to register and for rules and more.



### Investment

**\$15.00 per Image - Unlimited Images**

(total cost is the total number of images you submit  
and \$15.00)

**Add \$30.00 per CASE for a DISCUSSION on ALL of  
your images in your CASE.**

(Each image is not case will be discussed and awarded. Prizes are given image case is not case.)

**DEADLINE: March 7, 2023 at 10:00 p.m. Central Time.**

Hosted By WPPA

The Wisconsin Professional Photographers Association is excited to welcome all PHOTOGRAPHERS to Image Judging and More. This is also our Photo Competition. Our organization has hosted many in person print competitions, state and district. This will be our fourth and largest event that you will be able to watch and see the images and scores and learn to the judge's discussion. If you choose not to view any of your images this year, you can watch and learn.

TABLE OF *CONTENT*

<b>6</b>	<b>IMAGE COMPETITION SCORING.</b>
<b>16</b>	<b>Senior Folio Competition</b>
<b>28</b>	<b>IMAGE COMPETITION RULES</b>
<b>26</b>	<b>IMAGE COMPETITION WPPA STATE GUIDELINES AND WPPA STATE AWARDS</b>
<b>31</b>	<b>SPONSORS AND THEIR AWARDS</b>
<b>32</b>	<b>MEET THE JUDGES</b>
<b>39</b>	<b>MEET THE IMAGE COMPETITION CREW</b>
<b>40</b>	<b>2022 IMAGE COMPETITION RESULTS</b>

## WPPA Image Judging and More

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The WPPA Image Competition is designed to further your education in the areas of technical excellence and understanding of an exceptional image that may set you apart from other photographers.

Images entered are judged against 5 elements.

Jurors use these 5 elements to deem whether an entry has met or exceeded the level of a high-quality professional image.

**Impact**  
**Technical Excellence**  
**Creativity/Style**  
**Composition**  
**Presentation/Title**

### Scoring Scale

Images entered into the WPPA Image Judging and More can receive scores up to 100 points, dependent on how they meet the Elements of a Merit Image.

100 - 95	Exceptional
94 - 90	Superior
89 - 85	Excellent
84 - 80	Deserving of a Merit
79 - 75	Above Average
74 - 70	Average
69 - 65	Below Exhibition

**Impact** - Is the image compelling? Does it evoke a discernible emotion that is relevant to the story and category? Impact can be immediate, fleeting and/or lasting.

**Technical Excellence** - Does the image excel in objective technical areas such as exposure, color balance, lighting, dynamic range as well as being absent of other technical flaws such as dust spots, moiré, chromatic aberration, banding, clone tracks and the like.

**Creativity/Style** - The image is original, fresh, and an external expression of the maker's imagination. Is the subject matter right for the story that you are telling. Jurors may also consider any techniques that are used to best express the story of the image.



**Composition** - The visual elements of an image come together to express intent, whether that's to please the viewer or otherwise. The viewer's attention is captured and directed where the artist plans it to be. Jurors may also consider whether the subject matter is relevant and central to the story being told.

**Presentation/Title** - How you showcase an image is just as important as how you compose it. The title and everything in the presentation should work to enhance your image and not distract from it. Choose mats, borders and the proper title. Keep titles short and to the point, and understandable.



## 100-95 Exceptional Score


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Scoring an image between 95 and 100 in an image competition is considered exceptional and requires the image to possess several key attributes. Some of these attributes are:

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- 1. Technical Excellence:** The image should have excellent sharpness, exposure, color balance, and other technical qualities that demonstrate a high level of technical proficiency.
- 2. Composition:** The image should have a well-balanced and aesthetically pleasing composition that draws the viewer's eye and captures their interest.
- 3. Creativity:** The image should showcase the photographer's unique perspective and creative vision. It should be original, thought-provoking, and visually impactful.
- 4. Emotion:** The image should evoke an emotional response from the viewer, whether it be awe, wonder, humor, sadness, or any other emotion.
- 5. Storytelling:** The image should tell a story or convey a message that engages the viewer and adds depth to the image.
- 6. Impact:** The image should have a strong visual impact that makes it stand out from other images and leaves a lasting impression on the viewer.
- 7. Quality of Print:** For print competitions, the quality of the print itself should be excellent, with accurate color, good contrast, and clean whites and blacks.

In summary, an exceptional scoring image should possess a combination of technical excellence, creativity, and emotional impact, and should be well-composed and visually appealing.





100 - Come out, come out where  
Smith, Kimberly



97 - Night Moves  
Reinford, Judy

## 94-90 Superior Score

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Scoring an image between 90 and 94 in an image competition is considered to be a Superior Image.

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**The scoring of an image in a competition is usually determined by a panel of judges or a set of criteria established by the competition organizers.**

**The specific criteria used can vary greatly between competitions, but some common elements include technical excellence, composition, impact, creativity, originality, and overall presentation.**

**When an image scores between 94 and 90, it means that the judges considered the image to be of high quality, but perhaps not quite reaching the highest level of excellence.**

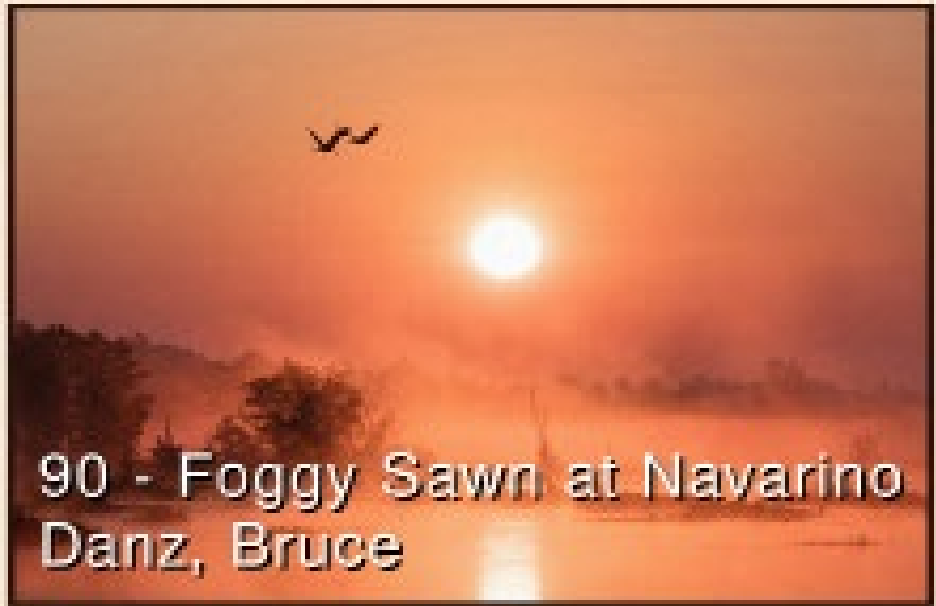
**The reasons why the image did not score higher could be many, ranging from minor technical flaws or inconsistencies in composition to a lack of impact or originality compared to other images in the competition.**

**It is important to keep in mind that scoring in a photography competition is highly subjective and can be influenced by personal preferences and biases of the judges.**

**The most important thing is to keep learning and improving your craft, and to enter your work in competitions as a way to gain recognition and exposure.**







90 - Foggy Sawn at Navarino  
Danz, Bruce



92 - Grace  
Smith, Kimberly

## 89-85 Excellent Score


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A score between 85 to 89 in an image competition usually indicates that the image has been rated as “excellent” and is of high quality. The exact criteria for scoring in an image competition can vary, but generally, the judges are looking for a combination of technical and aesthetic elements, including:

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- **Composition:** How well the elements in the image are arranged and balanced  
For example, the image might be slightly overexposed, or the composition may not be as strong as it could be.
- **Exposure:** Whether the image is properly exposed with good contrast and tonal range  
Alternatively, the judges may simply have preferred other images in the competition that had a slightly higher level of excellence.
- **Focus:** Whether the image is sharp and in focus
- **Color:** How well the colors in the image complement each other and convey mood and emotion  
In conclusion, the score between 85 to 90 is a high score and indicates that the image is of excellent quality, but there are still areas for improvement that could have pushed the score higher.
- **Originality:** How unique and creative the image is
- **Technical skill:** How well the photographer has used their equipment and post-processing techniques to achieve the final result.

If an image scores between 85 to 90, it may not have scored higher due to small imperfections in one or more of these areas.





Let's Study!



Mountain Tempest

## 84-80 Deserving of a Merit

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In general, a score of 80 to 84 means that the image is of high quality, but it may have some minor flaws or weaknesses that prevent it from scoring higher. Some common reasons why an image might not score higher despite being deserving of a merit include:

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- **Technical Issues:** The image might have some technical imperfections, such as poor focus, incorrect exposure, or noise, that detract from its overall impact.
  - **Composition:** The image might have a strong concept, but the composition may be less than optimal, resulting in a lower score.
  - **Impact:** The image might be visually appealing, but it might not have the emotional impact or visual impact that the judges are looking for.
  - **Originality:** While the image might be well-executed, it may not be sufficiently original or unique, which can prevent it from scoring higher.
- These are some of the reasons why an image might not score higher despite being deserving of a merit.
- However, it's important to keep in mind that photo competition scores are subjective, and the judges' opinions and preferences can play a role in the final scores.





Textures of Another Land



Narcissus

## 79-75 Above Average

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The exact criteria for scoring in an image competition can vary depending on the competition rules and the individual judges. However, in general, a score of 75 to 79 indicates that the image is considered to be above average in terms of technical merit and visual impact, but there may be some areas for improvement.

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**The reason the image did not score higher could be due to various factors such as composition, lighting, color balance, focus, or any other technical aspect of photography that the judge felt needed improvement.**

**It could also be that the image did not fully meet the criteria for the particular category of the competition, or that it did not stand out compared to other high-scoring images in the competition.**

**It's important to keep in mind that image competitions are subjective and the opinions of different judges can vary.**

**A score of 75 to 79 is still a very good score, and it shows that the image has many strengths and is well above average.**





# Senior Folio Competition

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Senior photographers we have a different competition that you maybe interested in. It is called our Senior Folio Competiton. WPPA Members have a chance to earn the title of Senior Photographer of the Year.

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## Please review thoroughly!

1. A Folio is created with at least **8 portraits** of a high school senior. The digital file must be cropped to a 10x20 with a dpi of 4000 for the longest dimension.
2. Folios will be looked at as a body of work. When scoring, judges will use the judging elements as normal but also weigh the sale ability, variant, posing, creativity and consistency across the poses shown.

### Senior Folio Competition Categories

You must designate one of the below categories for each entry.

- Senior Boy
- Senior Girl

## Senior Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the highest scoring Case total in the Senior Folio Competition. If there is a tie, the title is awarded to each individual.

**Case scores are determined** by adding the 4 highest scoring Folios in the Senior Folio Competition. The case total must have a score of **320 or above to be eligible**.







# 2023 WPPA Image Judging and More Competition Rules

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## WPPA Image Judging and More - Competition Facts

- Judging will be held on March 9, 2023.
- Registration opens on February 7, 2023.
- All registration takes place at: [www.printcompetition.com](http://www.printcompetition.com).
- Entry Deadline is 11:00 pm Central Time, March 7, 2023.

## WPPA is holding THREE Competitions.

### Photographic Open Competition

### Artist Competition

### Senior Folio Competition

- Everyone is encouraged to enter.
- Everyone is eligible to win the Sponsored Awards
- Current WPPA Members are eligible to win the WPPA State Awards. Must have renewed your membership by March 1, 2023.
- Entrants may enter unlimited entries in each of the three competitions.
- The entry fee is \$15 per individual entry.
- Entrants may pay an **additional \$30 for image discussion** that takes place the day of the judging and is recorded, one fee for all of the images that you have entered into any of the competitions. Please allow 2 weeks following the completion of the competition for the upload of the discussions to [printcompetition.com](http://printcompetition.com).
- Entries include any combination of digital entries and digital album entries.

## General Rules

These rules pertain to all three competitions.

1. All entries must be registered at [www.printcompetition.com](http://www.printcompetition.com). There is a separate fee payable to PrintCompetition for use of their service.
2. Entrants may only submit digital images for judging.
3. Entrants may enter unlimited images in each competition.
4. A minimum of 4 entries may be required to be considered for top awards in each competition (see awards rules).
5. No changes to your entry are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.
6. Any Image that has received a merit at PPA IPC or a merit or a seal at any previous PPA Image

## 2023 WPPA Image Judging and More Competition Rules

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Competition may not be entered into the WPPA Image Competition again. This includes any image from an album that has received a Merit or Seal.

7. Images and albums that have received merits in PPA's Merit Image Review process will be eligible to be entered in WPPA Image Competition.
8. Images that have received any WPPA Awards or WPPA Merits at any previous WPPA Image Competition may not be entered into the WPPA Image Competition again.
9. Entrants do not need to be WPPA members to compete in the WPPA Image Competitions for Sponsored Awards.
10. WPPA members may be eligible for trophies and fellowship merits. (See the WPPA Awards Rules)
11. All entries must have a Title, chosen by the maker.
12. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold WPPA harmless against all claims and liabilities arising out of WPPA's display, publication, promotion, or other use of each image submitted to WPPA.
13. The entrant's name shall not appear anywhere in or on the face of the entry.
14. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.
15. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All images submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
16. Entries of the same subject in multiple images will be allowed, as long as the images are substantially different, including background, location, clothing, and concept. The same subject rule applies across all three competitions and all cases submitted by an entrant in a given year. For example, you may not use the same subject, background, location, clothing, and concept in both Photographic Open and Artist competitions. The same subject rule also applies to an individual image and an album (if that subject, background, location, clothing, and concept appears in an album, it cannot also be entered as an individual image).
17. For the purposes of these competitions, images created by Artificial Intelligence (AI) will not be considered to have been created by the maker and will not be accepted into the WPPA Photographic Open Competition and the Senior Folio Competition.
18. If an entry, in the good-faith opinion of the WPPA Competition Committee, violates copyright, trademark, or any other applicable law and cannot be proven otherwise, that entry shall be disqualified and trophies, awards, and WPPA Fellowship Merits revoked, if issued.

# 2023 WPPA Image Judging and More Competition Rules

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## Digital Submission Specifications

- Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, the total file size should not exceed 3.5 MB. Larger files will be accepted when necessary so long as they are JPG/10.
- Files are to be named, use the title of the image only.

## **Viewing Conditions for Image Review**

This is for your information only.

For Color management help see the video tutorial that is on [PPA.com/IPC\\_tutorials](http://PPA.com/IPC_tutorials)

Digital Files: Monitor Setting, D65, 120 cd/m<sup>2</sup>, 2.20gama.

## Digital Album Entry

Digital Album Entry See Video Tutorial: [PPA.com/IPC\\_tutorials](http://PPA.com/IPC_tutorials)

All albums must be submitted in digital form.

1. All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998, and saved at a JPEG quality setting of 10.
2. Each page/spread file may contain as many images as you desire.
3. An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.
4. Files are to be numbered in viewing order using two digits, i.e. 01 jpg, 02 jpg, 03 jpg, etc.
5. All individual files must be compressed into a single ZIP file. ZIP file must be named: Album Title.zip (e.g. Summer Wedding.zip).
6. Studio identification or entrant's name cannot appear on any file within the album entry.
7. Each entrant must use the same title when entering a multi maker album.

# 2023 WPPA Image Judging and More Competition Rules

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## Photographic Open Competition Rules

The Photographic Open Competition is for all images and albums where the maker is responsible for creating the images of the primary subject(s) of the final entry. See additional rules for categories such as Wedding Competition Rules and Reportage.

1. Entrant must have captured and created the original exposure or exposures.
2. All processing, manipulation, and printing or rendering, were done by the entrant or under their direct supervision.
3. All photographic elements in the final image must be created by the entrant or:
  - a. Photographic elements created by another person must have added guide images on the submitted digital canvas to indicate they are not created by the maker. This includes physical and digital photographic backgrounds not originally created by the maker. This does not include abstract painted backgrounds.
  - b. Photographic elements not created by the maker may be used so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by WPPA before, during, or after the competition.
  - c. The primary subject of the final image must still have been created by the maker.
  - d. Entries with guide images are still entered into the appropriate category: Portrait, Illustrative, Album, etc. The Creative Open no longer exists as its own category.
  - e. Jurors will be instructed to evaluate the entire image but the elements that were created by the maker must still be worthy of acceptance as well as the overall image.
4. Artificial Intelligence (AI) images and elements are not allowed in the Photographic Open Competition.
5. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.

## Photographic Open Categories

Photographic open consists of the following Categories.

- ***PORTRAIT***
- ***ILLUSTRATIVE***
- ***LANDSCAPE***
- ***WILDLIFE***
- ***COMMERCIAL***
- ***REPROTAGE***
- ***WEDDING Day***

# 2023 WPPA Image Judging and More Competition Rules

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## Photographic Open - Categories and Sub-Categories

You must designate one of the below categories/sub-categories for each entry:

**PORTRAIT** - Consists of Natural Portrait Images using structured lighting in a studio or outdoor environment. They can portray a subject or subjects from all walks of life and should reflect the personality of the subject(s).

- Portrait Sub-Categories:
  - o **General Portrait** – Includes Families, groups, adults, couples, fashion, boudoir.
  - o **Children/Baby** – 0 to 16 years
  - o **Couple** – Non-Wedding
  - o **High School Senior** – Age 16 to 18
  - o **Animal** – Animal portrait using structured lighting in a studio or outdoor environment. The owner or the photographer is in control of the animal and lighting.

**ILLUSTRATIVE** - Consists of pictorials, abstracts, composites, digital paintings, flowers, plants, trees, macro, zoo animals and similar subject matter.

- Illustrative Sub-Categories:
  - o **Composite**
  - o **Digital Painting**
  - o **Nature**
  - o **Illustrative Portrait** - Images where styling, creative photo techniques, extensive makeup or props are allowed. Postproduction techniques are encouraged and may be an essential part of the final story in the photograph. Entries in this category would include images that have been highly manipulated or stylized.
  - o **Illustrative Open**
  - o **Album** - consist of non-wedding, social events, such as bar mitzvahs, etc., or albums of portraits and other storytelling albums.

**LANDSCAPE** - This category is for photography that is devoted to displaying natural elements such as landscapes, cityscapes, seascapes, aerial, and astrophotography.

- Landscape Sub-Categories:
  - o **Drone/Aerial**
  - o **Astrophotography**
  - o **Landscapes**

**WILDLIFE** - Images of wildlife in a natural habitat. This category is not for composites.

- Wildlife Sub-Categories:
  - o **Birds**
  - o **Animals**
  - o **Reptiles**
  - o **Insects**

# 2023 WPPA Image Judging and More Competition Rules

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**COMMERCIAL** - Images with an intended use by a commercial client to promote or brand a product or company. Advertising, fashion, beauty, still life, food, architecture, corporate photography is all included in this category. Composite and non-composite images, light painted, and highly manipulated images.

- Commercial Sub-Categories:
  - o Food
  - o Fashion/Beauty
  - o Architecture
  - o Commercial Open

**REPORTAGE** - Images that illustrate an actual public or non-public event, life, an area of human interest, telling news that have meaning on the context or record of events, high impact and/or lasting emotional response. Images that illustrate sporting events are included in this category.

- Reportage Sub-Categories:
  - o Reportage Open

**WEDDING** - The Wedding Category is for all images and albums created by the entrant under the time constraints of an actual wedding event. Jurors will keep in mind that the maker has limited control over many aspects of a wedding, including the subject matter, environment, and time of day. Images should include some kind of visual wedding reference(s).

- Entrant must have captured and created the original exposure or exposures.
- All images and all elements of an image must have been made during the course of an actual wedding event. Images not created during the time constraints of an actual event (such as engagement or bridal portraits) must be entered in a different competition.
- Wedding Sub-Categories:
  - o **Wedding Day Open** - Images eligible in the Wedding Open category must be created during the time constraints of the actual event.
  - o **Wedding Day Album** - All images included in the Wedding Album must be created during the time constraints of the actual wedding event. You may enter as a single maker or a multi-maker; (2) photographers creating a minimum of twenty images each from the same wedding. Please Note: Failure to comply with these rules may result in disqualification of the entry.

# 2023 WPPA Image Judging and More Competition Rules

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## Artist Competition Rules

Please review thoroughly!

The Artist Competition allows the maker to demonstrate their art skills and expertise in the creation of an image made from one or more sources. The maker is not required to have photographed any of the source images. Entries will be judged for digital, artistic, and technical proficiency. Entries can be created using digital or traditional art (such as painting and airbrush) or a combination of both.

1. Entries may be reproduced from existing photographs, portraits, graphics, or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by WPPA before, during, or after the competition.
2. All processing, manipulation, artwork, or rendering must be done by the entrant.
3. Guide images must be included on the submitted digital canvas.
4. Any Artificial Intelligence (AI) images used in the Creative Open Artist entry must be included in the guide images.
5. A Single Artificial Intelligence (AI) image on its own will not be accepted into the Creative Open Artist Competition. AI can be part of a creative open image as long as there is a guide image on the canvas.
6. Entry media is single digital files up to the maximum allowed in a case.

## Artist Competition Categories

You must designate one of the below categories for each entry.

- **CREATIVE OPEN ARTIST:** These are works created by the entrant from any combination of original photographs or other art sources.
- **RESTORATION:** These are works created by the entrant from original, damaged photographs.



# 2023 WPPA Image Judging and More Competition Rules

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## Senior Folio Competition Rules

Please review thoroughly!

1. A Folio is created with at least 8 portraits of a high school senior. The digital file must be cropped to a 10x20 with a dpi of 4000 for the longest dimension.
2. Folios will be looked at as a body of work. When scoring, judges will use the judging elements as normal but also weigh the sale ability, variant, posing, creativity and consistency across the poses shown.

## Senior Folio Competition Categories

You must designate one of the below categories for each entry.

- Senior Boy
- Senior Girl

## Final Note:

Thank you for entering the WPPA Image Competition.

- The Image Competition Committee has the right to move an image to a different competition/category/sub-category if they feel it has not been put into a proper competition/category/sub-category by the maker/entrant.
- Any decisions of the WPPA Image Competition Committee are final.

## 2023 WPPA State Image Competition Guideline and State Awards

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### WPPA Image Judging & More - Competition Facts

- Judging will be held on March 9, 2023.
- Registration opens on February 7, 2023.
- All registration takes place at: [www.printcompetition.com](http://www.printcompetition.com).
- Entry Deadline is 11:00 pm Central Time, March 7, 2023.
- **WPPA members must have renewed their membership by March 1, 2023, to be eligible for the WPPA State Awards.**
- If you live in the state of Wisconsin and the Upper Peninsula of Michigan and you are not a current member you must join WPPA before you enter to be eligible for WPPA State Awards.
- If you join WPPA and you reside outside of the state of Wisconsin and are a member of your state or local affiliate in your state, you would not be eligible to win WPPA State awards for 2 years from the date you join WPPA. You would get the benefits of discounted member event pricing.

# 2023 WPPA State Image Competition Guideline and State Awards

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## WPPA Members - State Awards

### Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographers who has the highest scoring Case totals in the Photographic Open Competition. If there is a tie, the title is awarded to each individual in that place.

Case scores are determined by adding the 4 highest scoring images in the Photographic Open Competition and must have a score of 320 or above to be eligible.

### Artist of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the highest scoring Case total in the Artist Competition. If there is a tie, the title is awarded to each individual.

Case scores are determined by adding the 4 highest scoring images in the Artist Competition and must have a score of 320 or above to be eligible.

### Senior Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the highest scoring Case total in the Senior Folio Competition. If there is a tie, the title is awarded to each individual.

Case scores are determined by adding the 4 highest scoring Folios in the Senior Folio Competition and must have a score of 320 or above to be eligible.

# 2023 WPPA State Image Competition Guidline and State Awards

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## WPPA Members - State Awards

### Wisconsin's Top Ten

Awarded to the top 10 WPPA Members with the highest Case Totals from either of the completions. Case scores are determined by adding the 4 highest scoring images in each competition for each person.

- If you have cases in several of the competitions your highest case will be the one considered for the Top Ten Award.
- In the event there is a tie that brings the total to more than 10 imagers, THE TIE WILL BE BROKEN utilizing the highest scoring image in the case in the competition.
- There should always be exactly ten people honored as Wisconsin's Top Ten.

### Clean Sweep (4 for 4 Pin)

Awarded to all individuals who scored 80 or above on all 4 images in a Competition. (If entered in multiple competitions you may win several Clean Sweeps of all 4 images are 80 or above in each competition.

### Outstanding Achievement Award

Awarded to the highest scoring non-master image-Case total. If there is a tie, title is awarded to each individual.

### Elite Collection


Awarded to the top 40-50 highest scoring images. The cut-off score must be 80 or higher; typically, it has been 82, 83, or 84, but varies from year to year. (Purple Ribbons)

### Creative Genius Award

Fresh and New Idea, never seen before, an Outside of the Box image. Need not be given every year. **Images are chosen from all Images by the Judges regardless of score.**

### Judges Choice

Awarded by each judge and jury chair, to their personal favorite image regardless of score. (Pink Rosette Ribbon, preferably with judge's signature on it)



# 2023 WPPA State Image Competition Guideline and State Awards

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## WPPA Members - State Awards

### Best of Show Awards

Chosen by the Judges - Each judge selects their top one or two images. These images are placed together and the awards are selected collaboratively by the panel of judges. Images are chosen from all images scoring 80 points or above.

**Best of Show Awards are given in the following categories: (Purple Rosette)**

- Portrait
- Illustrative
- Wedding Day
- Commercial
- Artist
- Reportage
- Landscape
- Wildlife
- Senior Folio

### Court of Honor Awards

Chosen by the Judges - Each judge selects their top one or two images. These images are placed together and the awards are selected collaboratively by the panel of judges. Images are chosen from all images scoring 80 points or above. (Blue Rosette Ribbon)

Images are chosen from all images scoring 80 points or above in each of the sub-sub categories of the Categories listed. A minimum of 9 and a maximum of 18 Court of Honors Awards.

- Portrait
- Illustrative
- Wedding
- Commercial
- Artist
- Reportage
- Landscape
- Wildlife
- Senior Folio

# 2023 WPPA State Image Competition Guideline and State Awards

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## **WPPA Members State Awards - Awarded by Other Organizations**

### **The ASP (American Society of Photographers) State Elite Award**

- Presented to the ASP member in good standing for the highest scoring entry at his or her State Image Competition. This means that he or she is a member in good standing with WPPA as per our Bylaws and that he or she must be current with their ASP dues PRIOR to the competition.
- In the event of a tie, total case score will be the first tiebreaker.
- In the unlikely event that a tie still exists, the second highest scoring entry in the case will break the tie. In the really unlikely event that a tie still exists, the third highest scoring entry will break the tie. If by the remotest chance a tie still exists, ASP will declare co-winners of the award and provide an additional trophy. Both recipients should be duly recognized at the awards ceremony for their accomplishments.
- An ASP member is eligible for the State Elite Award only in the state in which he or she resides, or the state listed as their primary affiliation.
- The State representative from ASP will do the presentation of the ASP Best of the Best video and the award.

### **CPP Award from PPA**

Awarded to a current Certified Professional Photographer WPPA member with the highest scoring image. If there is a tie, the next image in their case will break the tie. Winning entry must have a score of at least 80 (deserving of a merit) to qualify.

### **AIM (Animal Image Makers) Trophy**

Wildlife, Canine, Cats, Domestic and Exotics, Equine, Lizards, fish, birds, guinea pigs, snakes, Farm Animals etc. Wild & Zoo Animals, Birds, and Insects. You could have captured the image as a portrait or from an African safari, trip to the zoo, trip to the swamp or in your yard.

The AIM trophy is to be awarded to the highest scoring animal image in the competition. If there is a tie, judges will decide on the winning entry. Winning entry must have a score of at least 80 (deserving of a merit) to qualify.

\*WPPA Print Committee of uninvolved members will be the final decision on any issues/ questions that may arise.

# 2023 WPPA State Image Competition Sponsors

Thank you to our Sponsors!!!! Remember you do not have to be a WPPA member to win Sponsored Awards.



**\$250.00 Lab Credit and Award**

**American Color Imaging**

Highest Scoring Image from either  
Photographic Open, Artist, or Senior Folio Competition.



**\$500.00 Lab Credit and Metal Print Award**

**ProPrints**

Highest Scoring Case in the Photographic Open Competition.  
(Your highest 4 image scores in the Photographic Open Competition.)



**\$250.00 Lab Credit and Award**

**bayphoto**

Award for Highest Scoring Image in the Senior Folio Competition.



**\$250.00 Lab Credit and Award**

**h+h Color Lab**

Award for Highest Scoring Image in the Artist Competition.



**\$250.00 Lab Credit and Award**

**Miller's Professional Imaging**

Award for the Highest Scoring Image  
in the Portrait Category of the Photographic Open Competition.



**\$250.00 Lab Credit and Award**

**Saal Digital**

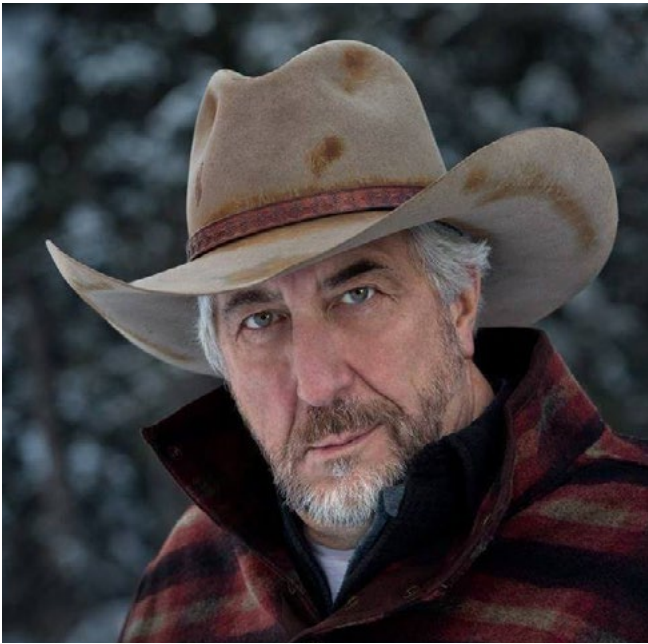
Award for the Highest Scoring Image  
in the Illustrative Category of the Photographic Open Competition.

One lab award per maker/entrant.

If an entrant has won a sponsored lab award in this competition, award the award will go to then next eligible maker/entrant.  
Remember you do not have to be a WPPA member to win Sponsored Awards.

## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Dennis Hammon**

MPhotog., Cr, F-ASP, IPC Juror

With over 45 years of experience Dennis Hammon, is still excited about getting up every day to work. With a following of family, senior, commercial and boudoir clients he still services his clients of over 4 decades. In recent years, Dennis has developed a following for his Fine art/scenic photography.

Years of experience behind him, and years ahead for the learning Dennis loves to share with fellow photographers his style of lighting and photography for portraits or you can find him in the field instructing the art of composition, finding the scene and enjoying the out of doors.

Dennis is a PPA Master Photographer, Photographic Craftsman, PPA Certified. He has been twice named Photographer of the year by Intermountain Professional Photographers and Master of the year in Idaho eight times, and continually in the top 10. Dennis also has been awarded over a dozen Kodak Gallery awards and numerous Fuji Masterpiece awards. The more than 100 + images accepted by the PPA and numerous Loan images attest to his love of print competition and is also a PPA Affiliated print juror. Dennis has also earned the PPA Excellence in Imaging Award and 2 bars for loan images. Most recently Dennis was award Fellow of Photography from the American Society of Photographers. He is one of only 123 photographers in the world with this honor.

He has also been recognized by his peers by receiving the National Award for

his service to professional photography by several state Photographic organizations.

In his work, Dennis strives to express not merely a picture but a reflection of thoughts, feelings and dreams, using his ability to seek both the inner and outer beauty to create a lasting memory. It hasn't always been easy but after 45 years in business Dennis strives to inspire and motivate photographers to find their artistic side as well as their business side.

Dennis knows what it is like to dream and succeed! Always believing in the saying "If you are not the lead dog the scenery never changes".





## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Joe Campanellie**

M.Photog.Cr., CPP, F-ASP, IPC Juror

Joe Campanellie is a Master Photographer, Photographic Craftsman, Certified Professional Photographer, and an Approved Affiliate Juror with the Professional Photographers of America (PPA). He also has the distinction of being 1 of only 130 individuals worldwide to hold the prestigious Fellowship Degree from the American Society of Photographers (ASP).

Before relocating to Florida, Joe and his wife owned a high-end portrait studio in Maryland for nearly 30 years specializing in children, families, and high school seniors.

Moving to Florida in 2012 gave Joe the opportunity to pursue his love of avian and nature photography on a full-time basis. Joe maintains an active speaking and judging schedule, addressing professional photography organizations, schools, and seminars. His work has been accepted into a number of local juried shows where he has been awarded some of the top honors.

Joe has been involved in local and international photographic competitions for over 31 years.

During that time span, he has garnered some of the most prestigious awards in the industry from Kodak, Fuji, PPA, and ASP. He has multiple Grand Imaging Awards, 165 PPA Merit Images, and at Imaging USA this year he was awarded his 6th Diamond Photographer of the Year Award and his 3rd Imaging Excellence Bar for 54 Imaging Excellence (loan) images.

In 2022 he was selected to represent Team USA in the World Photographic Cup Competition in which the USA won the World Photographic Cup.

## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Toni Harryman**

M.Photog. M.Artist, Cr., CPP, IPC  
Juror

Toni has owned and operated Johnson Photography since 1982. She holds the prestigious Master of Photography, Photographic Craftsman, Master Artist degrees, and Image Excellence medal from the Professional Photographers of America. She is also a Certified Professional Photographer having passed an extensive written test of her photographic knowledge and a review of her photography. She also holds the distinguished Fellow of Photography degree from the Professional Photographers of Iowa for her service to that group and was awarded the National Service Award from PPA for Iowa.

She has served on the PPI board of directors for 13 years and is a Past President of that organization. She currently serves on the ASP Board of Directors. She also served on her town Chamber of Commerce and was Chamber President. Other volunteer positions were held with Boy Scouts, Girl Scouts, and church groups.

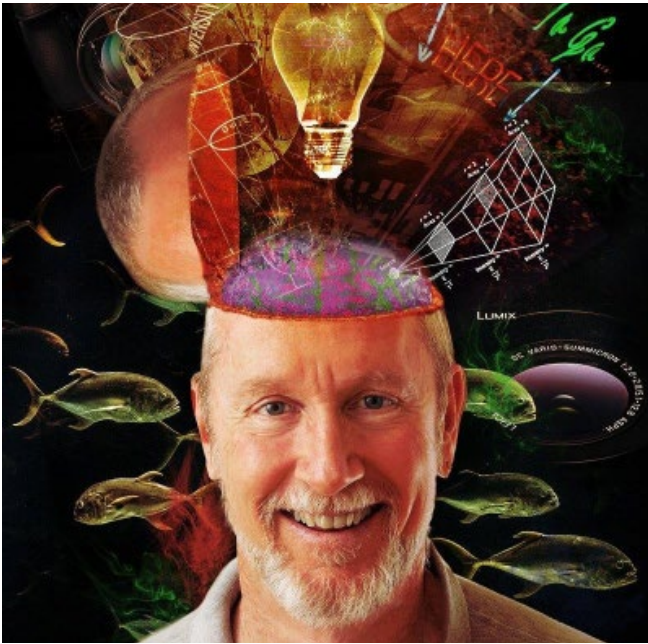
Toni was a Diamond photographer of the year at IPC 2020 and 2021 and is a past GIA nominee.

Toni has taught and been on jury panels in more than 20 states and loves to share her passion for photography and art with fellow artists. She feels truly blessed to get to know so many inspiring and caring people in our industry through her travels.

Beyond all that I have been blessed to be the mother of 4 wonderful children who are now grown with families of their own and being a Nana is the best. I have a strong faith in and love nature, art in all forms, and spending time with family and friends.

## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Bob Coates**

M.Photos.M.Artist,Cr., CPP, EA-ASP  
IPC Juror

Bob worked as a professional photographer since March of 1995. Written three books along with numerous articles for professional photography publications including Rangefinder, Professional Photographer, AfterCapture, Shutterbug and others.

He speaks nationally to photography organizations on marketing, Photoshop and business.

In addition, he is now working toward building a body of Fine Art Photography work.

Looking for photography projects and working with interesting creative people that stretch his skills... PS All work is 100% guaranteed. If you don't like it, you don't pay.

Check with Bob Coates Photography for commissioned art for entire businesses and offices, hotels, restaurants and fine homes. Choose your subject, color palette and style. I'll design the look with your approval. All art guaranteed to please.

Specialties: Commercial Photography, Fine Art Decor, CD music covers photography and graphic design, Photographic instruction as a Panasonic Lumix Luminary

## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Kari Douma**

M. Photog. IPC Juror

Kari... a wife, a mother, and a photographer. I love people, their stories, and everything that makes us special and unique from each other.

Why do I photograph people? I did not choose to be a photographer, it chose me. I love people, new beginnings, and telling stories through beautiful imagery. Weddings are one of the most joyous days of our lives. Newborns are so innocent, sweet and precious. Children and families are engaging, and seniors are unique and inspiring. I love to build lasting relationships with my clients so whatever their photographic needs are,

I create images to help them document all stages of life. Over the years my seniors have graduated, have gotten engaged and become brides. My brides have become mothers, and their mothers have become grandmothers... It's a blessing and a privilege to journey alongside my clients over the years as their families grow!

I am more than a "friend with a nice camera." In this ever changing industry, I am always dedicated to learning and growth in my craft. In 2010 I became a Certified Professional Photographer and in 2012 I earned my Master of Photography degree from the Professional Photographers of America. The Professional Photographers of Michigan has named me "Michigan Photographer of the Year" multiple times. Since photography is not just my business, but also my passion, I travel around the country teaching other photographers and judging at professional photography image competitions.

## 2023 WPPA Image Judging and More Meet Our IPC Judges

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### **Rick Avalos**

M. Photog. Cr., CPP, IPC Juror

Rick Avalos has been practicing his craft for 34 years, he has lectured in Mexico and Spain and been honored by both his professional organizations and his fellow photographers.

Rick's images have received numerous Kodak Gallery Awards and Fuji Masterpiece Awards, and have been displayed at Disney's EPCOT Center, at Photokina in Cologne, Germany, and at the Pacific Rim International Exhibition in Seoul, South Korea.

In 1986, Rick was Certified by the PPA and he received his Master of Photography in

1992. In 1994, he earned his Photographic Craftsman Degree and he also holds the Photographic and Educational Fellowship Degrees from the Professional Photographers of Colorado.

He received the coveted National Award from the Professional Photographers of Colorado and the Duncan McNab Service Award from the Rocky Mountain Professional Photographers Association.

Rick is an IPC PPA judge that is committed to the continued education of photographers that enter into image competitions.

On the fourth Thursday of each month, (January – October), Rick, along with Jeff, and a guest will offer valuable information and help you with your images in a positive and constructive atmosphere. Receiving critiques on your photographs is a valuable learning experience. He offers constructive criticism and valuable insights that will help you see your work from a different perspective, help you identify areas that can be improved, and praise you for your talents. A critique can help you grow as a photographer and an artist, and help you develop your own unique style. It's important to approach the critique process with an open mind and not take negative feedback personally. Critiques are not an insult to you or your art.

# 2023 WPPA State Image Competition

## Helpfull Sites

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### Helpfull Sites

#### Creating a Digital Frame or Mat For Print Competition

By: Scott Detweiler

Youtube: <https://www.youtube.com/watch?v=SaoYJuM7qas>

Image presentation is one of the 12 points used in print competition. In this tutorial, I show you how to easily add one to your images. Later in the video, I also show you how you can add some creative flair to an otherwise a typical mat.

#### Adding A Digital Mat to Images in Photoshop

By: Cris Duncan

Youtube: <https://www.youtube.com/watch?v=DEOF7XB5uao>

#### Photography Masterclass - 10 More Things You Didn't Know Were In Photoshop

By: Terry Lee White

Youtube: <https://www.youtube.com/watch?v=3myJ-DwSScY>

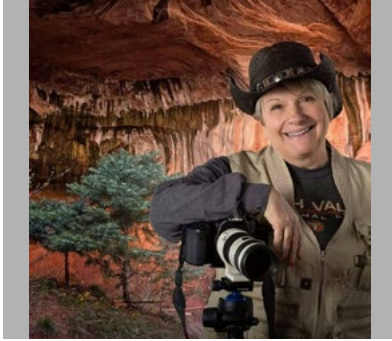
#### **One way to create a digital frame in Photoshop, follow these steps:**

1. Open Photoshop and create a new document with the desired size and resolution.
2. Use the rectangular shape tool to draw a frame. You can change the shape's color by clicking on the „Paint Bucket“ tool in the toolbar, selecting the desired color and then clicking on the frame.
3. If you want to add a stroke (outline) to the frame, go to the Layers panel, right-click on the layer with the frame, and select „Layer Style.“ In the Layer Style dialog box, click on „Stroke“ and choose the desired size, color, and position of the stroke.
4. To add a drop shadow to the frame, repeat step 3, but this time choose „Drop Shadow“ instead of „Stroke.“
5. To add a photo inside the frame, drag an image into the document and position it within the frame. You can adjust the size of the photo by selecting the „Transform“ tool (press Ctrl + T) and dragging one of the corners.

# 2023 WPPA State Image Competition

## Meet the Crew

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**Image Competition Chair**  
**Jamie Steeno** M.Photos, CPP, F-WPPA  
[www.wppajamie.com](http://www.wppajamie.com)



**Image Competition Crew**  
**Tim Koll** CPP, F-WPPA



**Image Competition Crew**  
**Chris Rugowski**



**Image Competition Crew**  
**Kyrstal Stankowski** CPP



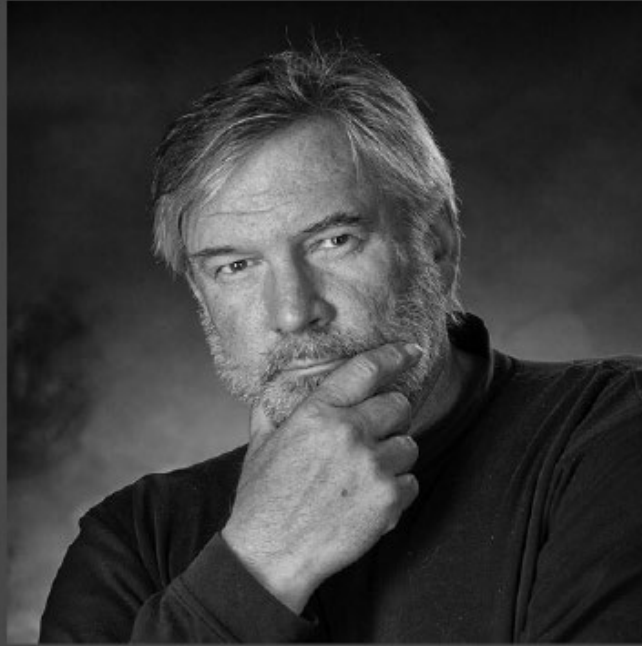
**Judge & Sponsorship Recruitment**  
**Kenneth Martin** M.Photos, Cr., CPP, F-WPPA

## WPPA State Image Competition 2022 Award Winners

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There is a page on the website called Competition Results.  
This is under the tab Image Competition and More.  
You will find results from prior years image competitions.

### Photographer Of The Year - 1st Place



Kenneth Martin



aci

### Photographer Of The Year - 2nd Place



Jamie Steeno



aci



# WPPA State Image Competition 2022 Award Winners

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Senior Photographer Of The Year



Michael Kallies



Artist Photographer Of The Year- 1st Place



Ginny Otto



Outstanding Achievement Of A Non Master



TRAVIS BARANCZYK



# WPPA State Image Competition 2022 Award Winners

## Best of Show

### Best Of Show- Portrait



Kenneth Martin  
Tribal Traditions - 81

aci

### Best Of Show- Illustrative



Kenneth Martin  
Morning Glow - 91

aci

# WPPA State Image Competition 2022 Award Winners

## Best of Show

### Best Of Show- Wedding



Krystal Lamberty  
Late Night Rendezvous - 85



### Best Of Show- Commercial



TRAVIS BARANCZYK  
Let's Study! - 88



# WPPA State Image Competition 2022 Award Winners

## Best of Show

### Best Of Show- Artist



**aci**

Ginny Otto  
On My Own - 81

### Best Of Show - Reportage



**aci**

Timothy Koll  
Flyin' High - 81

# WPPA State Image Competition 2022 Award Winners

## Best of Category

Best Baby Image



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Krystal Lamberty  
My Little Flower - 81

Best Senior Folio- Female



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Michael Kallies  
Kenzie - 83

Best Senior Folio- Male







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Michael Kallies  
Tucker - 83

# WPPA State Image Competition 2022 Award Winners





## Best of Category

Best Animal Image Photographic Open Illustrative-Natu



Jamie Steeno  
Angel Wings - 93

Best Landscape Image



Kenneth Martin  
Solo Dance - 97

# WPPA State Image Competition 2022 Award Winners

## Court of Honor

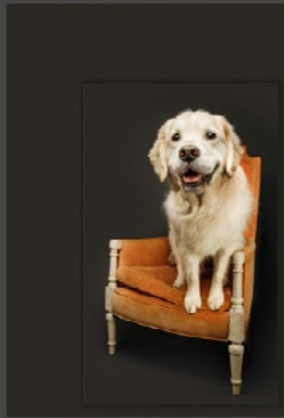
Court Of Honor



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Kenneth Martin  
Tunnel Vision - 86

Court Of Honor



aci

Nadia Hall  
What do you mean by "Sit"? - 82

Court Of Honor




aci

Kenneth Martin  
Golden Hour - 87

# WPPA State Image Competition 2022 Award Winners

## Court of Honor




Court Of Honor




Kenneth Martin  
Pinnacle Point - 84



Court Of Honor



Jenny Popelka  
Just Repeat After Me! - 80





# WPPA State Image Competition 2022 Award Winners

## Judges Choice

Judges Choice- Barbara Yonts



Kenneth Martin  
Golden Hour - 87



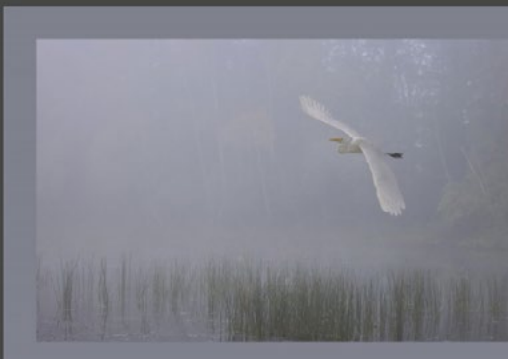
Judges Choice- Bob Coates



Jamie Steeno  
Standing Guard - 80



Judges Choice- Dennis Hammond



Jamie Steeno  
Angel Wings - 93



# WPPA State Image Competition 2022 Award Winners

## Judges Choice

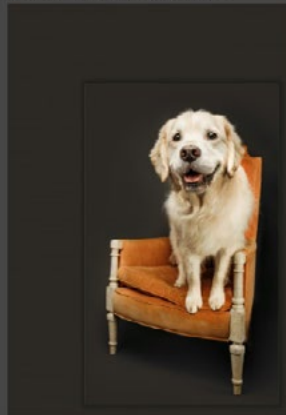
Judges Choice- Dwight Okumoto



Kenneth Martin  
Morning Glow - 91

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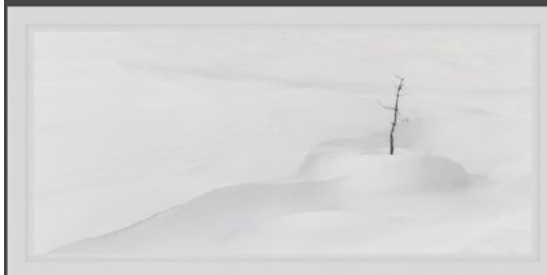
Judges Choice- Kari Douma



Nadia Hall  
What do you mean by "Sit"? - 82

aci

Judges Choice- Toni Harryman



Kenneth Martin  
Solo Dance - 97

aci

# WPPA State Image Competition 2022 Award Winners

## Clean Sweep

Clean Sweep



TRAVIS BARANCZYK



aci

Clean Sweep



Nadia Hall

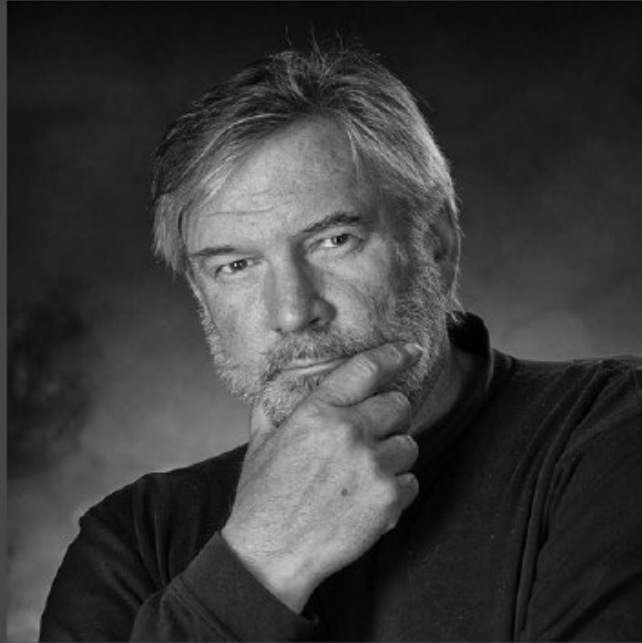


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# WPPA State Image Competition 2022 Award Winners

## Clean Sweep

Clean Sweep



Kenneth Martin



Clean Sweep



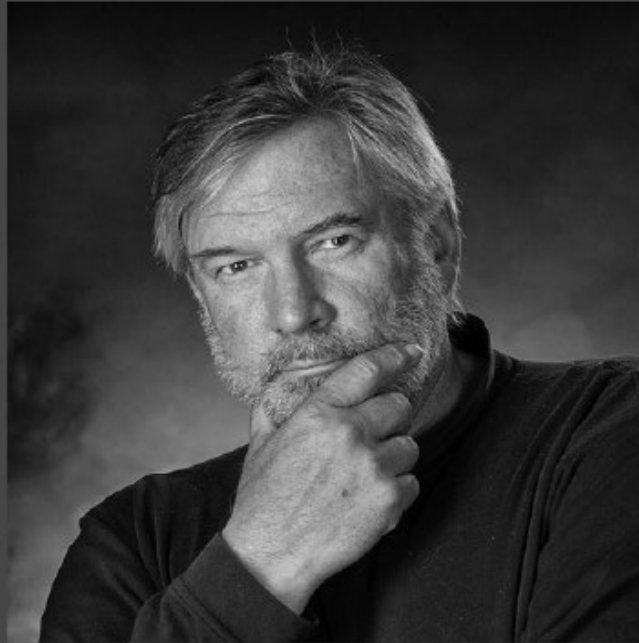
Jamie Steeno



# WPPA State Image Competition 2022 Award Winners

## Top Ten Photographers

Wisconsin Top 10- 1



Kenneth Martin



**aci**

Wisconsin Top 10- 2



Jamie Steeno



**aci**

# WPPA State Image Competition 2022 Award Winners

## Top Ten Photographers

Wisconsin Top 10- 3



TRAVIS BARANCZYK



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Wisconsin Top 10- 4



William Ryan



aci

# WPPA State Image Competition 2022 Award Winners

## Top Ten Photographers

Wisconsin Top 10- 6



Michael Kallies



aci

Wisconsin Top 10- 7



Stephanie Smith



aci

# WPPA State Image Competition 2022 Award Winners

## Top Ten Photographers

Wisconsin Top 10- 8



Timothy Koll



**aci**

Wisconsin Top 10- 9



Trey Foerster



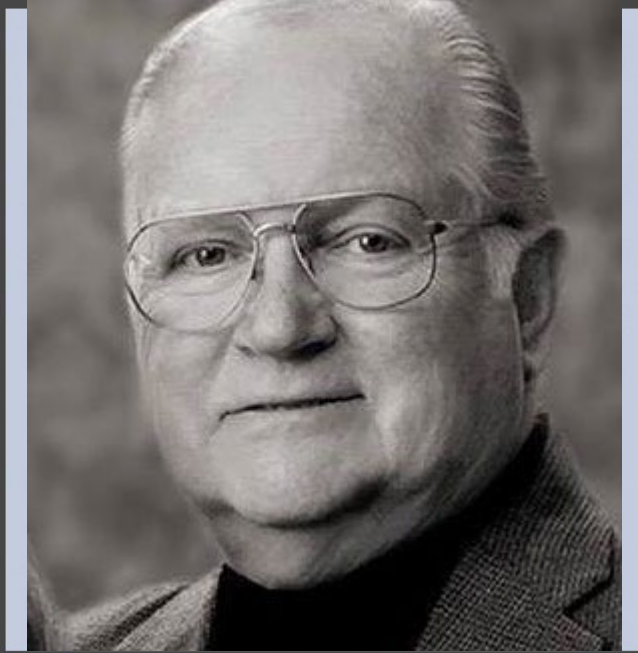
**aci**



# WPPA State Image Competition 2022 Award Winners

## Top Ten Photographers

Wisconsin Top 10- 10



Dave Wacker



**aci**

# SAVE THE DATE

## Full Circle - The Inns & Outs of Photography

2023 WPPA Convention



Lisa Asp



Dave Olson



Jon Allyn



Rick Trummer

HOG Barn at Doc's

May 20 & 21, 2023

PROD.	SCENE	TAKE
ROLL		
DIRECTOR:		
CAMERA:		
DATE: Day Night Int Ext Mo		
Filter Syn		

Doc's Harley-Davidson

EDITOR:  
JAMIE STEENO  
WPPAJAMIE@GMAIL.COM